

RYAN MORRISON

SUMMARY

Operations leader with 10+ years of experience managing retail business operations, staff performance, customer experience, and revenue-driving initiatives. Proven ability to oversee daily operations, implement systems, and lead teams in fast-paced environments.

EXPERIENCE

Co-Owner/Operator, 10/2011 - Current

The Nerd Mall - Woodbury, NJ

- Managed all daily business operations
- Oversaw staffing, scheduling, and performance
- Drove revenue through events and promotions
- Managed inventory and vendor relationships
- Maintained high customer service standards
- Coordinated vendors and partnerships to strengthen community initiatives and support local engagement
- Developed targeted marketing strategies that increased visibility for events and product launches

Store Director/District Manager in training, 02/2003 - 07/2008

Various Retail Locations in NJ, DE & PA - West Deptford, NJ

(Blockbuster, GameStop, Toys R Us, GameCrazy)

- Managed high-volume retail locations
- Oversaw HR, staffing, inventory, and sales
- Led teams and maintained operational standards

Adjunct Professor, 04/2023 - Current

Drexel University - Philadelphia, PA

- Led teams and enforced structured workflows
- Developed accountability systems and performance expectations

Adjunct Professor, 09/2003 - Current

Camden County College - Blackwood, NJ

- Led teams and enforced structured workflows
 - Developed accountability systems and performance expectations
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EDUCATION

Bachelor of Science, Multimedia, 08/2016



CONTACT

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SKILLS

- Branch & Retail Operations
 - Staff Leadership & Training
 - Customer Service Management
 - Sales & Revenue Growth
 - Inventory & Vendor Management
 - Scheduling & Workflow Optimization
 - Process Improvement
 - P&L Awareness
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WEBSITES, PORTFOLIOS, PROFILES

- RRMorrison.com

Wilmington University - New Castle, DE

Associate of Science, Liberal Studies, 05/2012

Gloucester County College - Sewell, NJ

Bachelor of Arts, Animation And Special Effects, 06/2002

Art Institute of Philadelphia - Philadelphia

ACCOLADES

- South Jersey Awards for Island Officials/Tiki Tiki/The Nerd Mall, 2016, 2017, 2018, 2019, 2020, 2021, 2022, 2023, 2024, 2025, 2026
 - Best of Gloucester County, 2015, 2016, 2017, 2018, 2019, 2020, 2021, 2022, 2023
 - Main Street Woodbury Business of the Year, 2013, 2014
 - FAF Game Changer Award, 2013
 - Woodbury Community Pride Rainbow Award, 2018
 - SJ Magazine Game Night Award, 2017
 - SRA Award for contribution within CTO/CIO transition, 11/01/10
 - SPOT Award for team achievement, 10/01/12, 10/01/13
 - Tech Lead Award for team achievement, 11/01/14
 - Instructor of the year, 2011
 - Impact in Education Award winner, 01/01/18
 - Game Changer Award, 2003, 2004, 2005
 - Top in Region Award, 2003, 2004, 2005, 2006, 2007, 2008
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SKILLSETS

- Project Management
- Event Planning
- Talent Acquisition
- Public Speaking
- Marketing & Collaboration
- Instructional Design
- Budgeting
- Logistics
- Facilitation
- Team Dynamic
- Detail Oriented
- Multi-Tasking
- Game Design
- Team Development
- Adobe CS

- Video & Sound