

RYAN MORRISON

SUMMARY

Event and program management leader with 10+ years of experience designing and executing high-frequency event programming and large-scale community events. Proven ability to manage multiple concurrent initiatives, coordinate stakeholders, and build scalable systems that drive engagement and repeat participation.

EXPERIENCE

Program & Team Lead (Academic), 04/2023 - Current **Drexel University - Philadelphia, PA**

- Managed multiple teams and project timelines
- Built structured workflows and delivery systems
- Coordinated communication across teams

Founder / Lead Organizer, 04/2013 - Current **South Jersey Geek Fest - Mullica Hill, NJ**

- Produced events with 2,000–3,000 attendees
- Managed 100+ vendors and performers
- Led planning, logistics, promotion, and execution

Event & Program Director, 10/2011 - Current **The Nerd Mall - Woodbury, NJ**

- Designed and managed 5–6 weekly events
- Built repeatable systems for planning and execution
- Coordinated vendors, staff, and participants
- Managed overlapping timelines and logistics

Program & Team Lead (Academic), 09/2003 - Current **Camden County College - Blackwood, NJ**

- Managed multiple teams and project timelines
 - Built structured workflows and delivery systems
 - Coordinated communication across teams
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EDUCATION

Bachelor of Science, Multimedia, 08/2016 **Wilmington University** - New Castle, DE

Associate of Science, Liberal Studies, 05/2012 **Gloucester County College** - Sewell, NJ



CONTACT

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SKILLS

- Event Program Management
 - Multi-Project Coordination
 - Vendor & Stakeholder Management
 - Event Logistics & Execution
 - Audience Engagement Strategy
 - Cross-Functional Communication
 - Budget & Resource Coordination
 - Post-Event Analysis & Improvement
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WEBSITES, PORTFOLIOS, PROFILES

- RRMorrison.com

ACCOLADES

- South Jersey Awards for Island Officials/Tiki Tiki/The Nerd Mall, 2016, 2017, 2018, 2019, 2020, 2021, 2022, 2023, 2024, 2025, 2026
 - Best of Gloucester County, 2015, 2016, 2017, 2018, 2019, 2020, 2021, 2022, 2023
 - Main Street Woodbury Business of the Year, 2013, 2014
 - FAF Game Changer Award, 2013
 - Woodbury Community Pride Rainbow Award, 2018
 - SJ Magazine Game Night Award, 2017
 - SRA Award for contribution within CTO/CIO transition, 11/01/10
 - SPOT Award for team achievement, 10/01/12, 10/01/13
 - Tech Lead Award for team achievement, 11/01/14
 - Instructor of the year, 2011
 - Impact in Education Award winner, 01/01/18
 - Game Changer Award, 2003, 2004, 2005
 - Top in Region Award, 2003, 2004, 2005, 2006, 2007, 2008
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SKILLSETS

- Project Management
- Event Planning
- Talent Acquisition
- Public Speaking
- Marketing & Collaboration
- Instructional Design
- Budgeting
- Logistics
- Facilitation
- Team Dynamic
- Detail Oriented
- Multi-Tasking
- Game Design
- Team Development
- Adobe CS
- Video & Sound