

# RYAN MORRISON

---

## SUMMARY

Leverage extensive experience in game design and development to guide students through structured production pipelines. Utilize project management expertise to enhance learning outcomes and develop engaging course materials, while fostering effective communication and accountability within teams.

---

## EXPERIENCE

### **Adjunct Professor, 04/2023 - Current** **Drexel University - Philadelphia, PA**

- Developed course materials for undergraduate and graduate-level classes.
- Guided students through game design classes, enabling them to conceptualize, design, and deliver market-ready products along with marketing tools.
- Facilitated discussions that increased student engagement and participation in learning.
- Evaluated assignments and provided feedback to support student performance improvement.
- Managed multiple projects with milestone-based delivery
- Led teams through structured production pipelines
- Focused on communication, execution, and accountability

### **Founder/Operator, 04/2013 - Current** **South Jersey Geek Fest - Woodbury Heights, NJ**

- Produced large-scale events with 2,000–3,000 attendees
- Managed logistics, promotion, and on-site execution to deliver successful large-scale events
- Coordinated 100+ vendors, artists, and performers to ensure seamless event operations
- Established and managed annual South Jersey Geek Fest events to promote local culture.
- Curated vendor and exhibitor selections to enhance attendee experiences.
- Developed targeted marketing strategies to effectively engage diverse audiences, increasing event participation
- Managed event logistics including venue coordination and scheduling.

### **Co-Owner/Operator, 10/2011 - Current** **The Nerd Mall - Woodbury, NJ**



## CONTACT

**Address:** Paulsboro, NJ 08066

**Phone:** (609)970-8634

**Email:** morrirr@gmail.com

---

## SKILLS

- Project Management
  - Operations Management
  - Budgeting
  - Logistics
  - Product Development
  - Human Resources Management
  - Marketing & Collaboration
  - Detail Oriented
  - Digital Content Creation
  - Graphic Design Tools
  - Facilitation
  - Team Development
  - Team Dynamic
  - Client relations
  - Public Speaking
  - Multitasking
  - Detail Oriented
  - Team collaboration
  - Client relations
- 

## WEBSITES, PORTFOLIOS, PROFILES

- Built and operated a retail and event-driven business
- Managed daily operations of a retail store focused on nerd culture and collectibles.
- Managed staffing, scheduling, inventory, and customer experience to enhance overall store operations
- Supervised staff to ensure customer service excellence and team collaboration.
- Designed and executed 5–6 weekly recurring events
- Developed systems for operations, programming, and engagement
- Coordinated vendors and partnerships to strengthen community initiatives and support local engagement
- Developed targeted marketing strategies that increased visibility for events and product launches

#### **CEO/Co-Owner, 01/2007 - Current**

##### **Island Officials LLC - Woodbury, NJ**

- Led development projects across web, game, app platforms, ensuring alignment with client objectives
- Cultivated client relationships and coordinated project execution to meet diverse needs
- Directed company strategy to enhance operational efficiency and market presence.
- Oversaw financial planning and resource allocation for sustainable growth.
- Cultivated relationships with stakeholders to strengthen community engagement initiatives.

#### **Adjunct Professor, 09/2003 - Current**

##### **Camden County College - Blackwood, NJ**

- Guided students through 4 levels of game design classes, enabling them to conceptualize, design, plan, and deliver market-ready products, including marketing tools and games, culminating in a sales show for an invited audience.
- Created inclusive course materials tailored to diverse student populations, enhancing engagement and learning outcomes.
- Facilitated interactive classroom discussions to enhance student learning experiences.
- Evaluated student performance through exams and assignments.
- Supported students in academic and career development, fostering their growth and readiness for future opportunities.

#### **Operating Officer (Contract), 03/2022 - 03/2023**

##### **Fleming Tech Camps - Narberth, Virtual**

- A part-time (remote) contractor with Meteorwave Communications who oversaw the administrative and operational functions of the business as they prepared to scale up their operation.
- Facilitated daily operations of tech camp programs and activities.

- Coordinated schedules and logistics for staff and campers effectively.
- Led training sessions for new staff on program protocols and safety measures.

### **Logistics Coordinator, 07/2019 - 11/2022**

#### **Buttonsby Games - Haddon Hts, NJ**

- Oversaw production and distribution processes for analog games.
- Coordinated logistics activities for board game production and distribution processes.
- Managed inventory levels to ensure timely availability of materials and supplies.
- Collaborated with vendors to streamline shipping and receiving operations.

### **Visual Communicator (Contract), 09/2020 - 04/2022**

#### **Bryn Mawr Trust - Bryn Mawr, Virtual**

- I was a full-time contractor with Bryn Mawr Trust (remote) where I am a visual communicator inside their CTO department. I provide anything from artifacts and art assets to slide decks, engineering diagrams and flowcharts to full on dynamic presentations. I have assisted with software rollouts, testing and bug tracking and project management as they divest to WSFS.
- Developed communication materials for internal and external audiences at Bryn Mawr Trust.
- Coordinated meetings and events to enhance team collaboration and engagement.
- Crafted newsletters to inform clients about financial services and updates.

### **Engineer, 07/2008 - 08/2016**

#### **Vencore Inc. (Previously The SI Org & Lockheed) - King of Prussia, PA**

- Applied 8+ years of experience in design concepts and proficiency in WordPress, HTML, CSS, and SASS on OASIS R&D Project as a UX design team member, translating user feedback into engineering outputs and developing a branding and style guide adopted by the engineering team.
- Led WordPress development for CIO organization, executed design updates and maintained content.
- Designed innovative engineering solutions for complex systems and projects.
- Collaborated with cross-functional teams to ensure project alignment and delivery.
- Conducted thorough analysis and testing of engineering designs for reliability.

### **Store Director/District Manager in training, 02/2003 - 07/2008**

#### **Various Retail Locations in NJ, DE & PA - West Deptford, NJ**

- Oversaw operations of high-revenue video game specialty retail store, coordinating HR, inventory management, receiving, communications,

product placement, and sales to ensure seamless store performance.

### **Guest Service Manager, 11/2001 - 02/2003**

#### **Toys R Us - NJ**

- Handled all OPS, HR, POS, signage, and maintenance in locations.
- Managed daily operations to enhance customer satisfaction and service quality.
- Trained staff on effective communication and problem-solving techniques.
- Developed and implemented guest service protocols for consistency and efficiency.

### **Store Manager, 05/1998 - 11/2001**

#### **FuncoLand/Gamestop - NJ**

- Managed all daily ops, HR, product, and inventory processes and training.
- Managed daily store operations and staff scheduling for optimal efficiency.
- Trained and mentored team members on product knowledge and customer service.
- Implemented merchandising strategies to enhance product visibility and sales.

### **Store Manager, 01/1992 - 05/1998**

#### **Blockbuster Video - NJ**

- Managed all daily OPS, HR, product and inventory processes and training.
  - Managed daily store operations and maintained high customer service standards.
  - Trained and supervised team members on sales techniques and product knowledge.
  - Oversaw inventory management, including stock replenishment and organization.
- 

## **EDUCATION**

### **Bachelor of Science, Multimedia, 08/2016**

**Wilmington University** - New Castle, DE

### **Associate of Science, Liberal Studies, 05/2012**

**Gloucester County College** - Sewell, NJ

### **Bachelor of Arts, Animation And Special Effects, 06/2002**

**Art Institute of Philadelphia** - Philadelphia

---

## **ACCOLADES**

- South Jersey Awards for Island Officials/Tiki Tiki/The Nerd Mall, 2016, 2017, 2018, 2019, 2020, 2021, 2022, 2023, 2024, 2025, 2026
  - Best of Gloucester County, 2015, 2016, 2017, 2018, 2019, 2020, 2021, 2022, 2023
  - Main Street Woodbury Business of the Year, 2013, 2014
  - FAF Game Changer Award, 2013
  - Woodbury Community Pride Rainbow Award, 2018
  - SJ Magazine Game Night Award, 2017
  - SRA Award for contribution within CTO/CIO transition, 11/01/10
  - SPOT Award for team achievement, 10/01/12, 10/01/13
  - Tech Lead Award for team achievement, 11/01/14
  - Instructor of the year, 2011
  - Impact in Education Award winner, 01/01/18
  - Game Changer Award, 2003, 2004, 2005
  - Top in Region Award, 2003, 2004, 2005, 2006, 2007, 2008
- 

## **SKILLSETS**

- Project Management
- Event Planning
- Talent Acquisition
- Public Speaking
- Marketing & Collaboration
- Instructional Design
- Budgeting
- Logistics
- Facilitation
- Team Dynamic
- Detail Oriented
- Multi-Tasking
- Game Design
- Team Development
- Adobe CS
- Video & Sound