

Ryan R. Morrison

Local Business Owner & Community Leader

Woodbury, NJ

609.970.8634

Morrirr@gmail.com

RRMorrison.com

EXECUTIVE PROFILE

Community-focused leader, educator, and Woodbury-based business owner with over 10 years of experience activating downtown engagement through community-centered programming, small business collaboration, and public-facing initiatives. Known for relationship-driven leadership, volunteer coordination, and building sustainable systems that strengthen local identity and long-term economic vitality. Known within the Woodbury community for developing collaborative programming that connects businesses, residents, and creative organizations.

LOCAL LEADERSHIP & COMMUNITY ENGAGEMENT

- Deeply rooted in the Woodbury community through long-term business ownership and programming.
- Active contributor to downtown activation, public events, and collaborative initiatives.
- Trusted community presence with strong relationships across businesses, educators, and families.
- Focused on sustainable, repeatable programming rather than one-time activations.

CORE LEADERSHIP AREAS

- Downtown Revitalization & Placemaking
- Community Activation & Public Programming
- Volunteer Coordination & Committee Support
- Stakeholder & Partnership Development
- Small Business Advocacy & Support
- Marketing, Promotion & Local Identity Building
- Operational Oversight & Program Sustainability

PROFESSIONAL EXPERIENCE

Community Program Director & Founder — The Nerd Mall LLC, Woodbury NJ

Community-centered retail and programming hub serving families, students, creators, and local businesses.

- Developed and led recurring community-centered programming, increasing downtown foot traffic and repeat visitation.
- Facilitated partnerships with local businesses, artists, educators, and nonprofit organizations.
- Supported local entrepreneurs and creators through collaborative initiatives and shared promotion.

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- Coordinated volunteers, vendors, and participants across public-facing events.
- Managed operations, scheduling, budgeting, and strategic marketing initiatives.
- Represented the organization publicly at community events and local initiatives.

Adjunct Instructor — Camden County College & Drexel University

Game Design & Development Programs

- Led collaborative teams of 10–150 students across complex, multi-phase projects.
- Facilitated communication, leadership development, and structured project workflows.
- Mentored students in professional readiness, collaboration, and community-facing work.

COMMUNITY IMPACT & DOWNTOWN ENGAGEMENT

- Organized recurring public events supporting local engagement and cultural activity.
- Strengthened Woodbury's downtown identity through inclusive, accessible programming.
- Built long-term relationships contributing to sustainable community participation.
- Aligned creative programming with broader community and economic development goals.

FUNDRAISING & RESOURCE DEVELOPMENT

- Supported fundraising and sponsorship initiatives through partnership development.
- Aligned programming concepts with grant and funding opportunities.
- Focused on sustainable funding models supporting long-term programming.
- Led recurring programming attracting 50-3000+ participants per event.

EDUCATION & PROFESSIONAL DEVELOPMENT

- Wilmington University — B.S. Multimedia Design Print & Digital
- Gloucester County College (RCSJ) — A.A.S. Liberal Studies
- Art Institute of Philadelphia — B.A. Traditional Animation

Traditional and non-traditional educational pathways supporting leadership, business operations, and education.

COMMUNITY CONNECTION

Woodbury (& Area) Resident since 1975

Local Business Owner since 2014